

HATS OFF TO JSR FOR THEIR INDUSTRY LEADING RESULTS!



Don't take our word for it, hear it from JSR's Sales Director, Giles Christie:



“ Our focus at JSR Genetics is to provide genetic solutions for cost effective pig production, centred through increasing efficiency and sustainability. As a business we are working closely with Harbro, always looking to improve our feed efficiency. **Improving our FCR is a positive driver towards environmental sustainability as we're able to achieve more from less.** Combine this expertise with the fact that all our home-grown cereals form a big part of our pig feed ration, and it means we are driving down our carbon footprint at the same time.”



2023 JSR RESULTS

63,000 pigs over a 9 month period show exceptional growth rates and FCR (wean to finish):

Average growth 872g/day

Average FCR 2.29

Average deadweight 95.8kg*

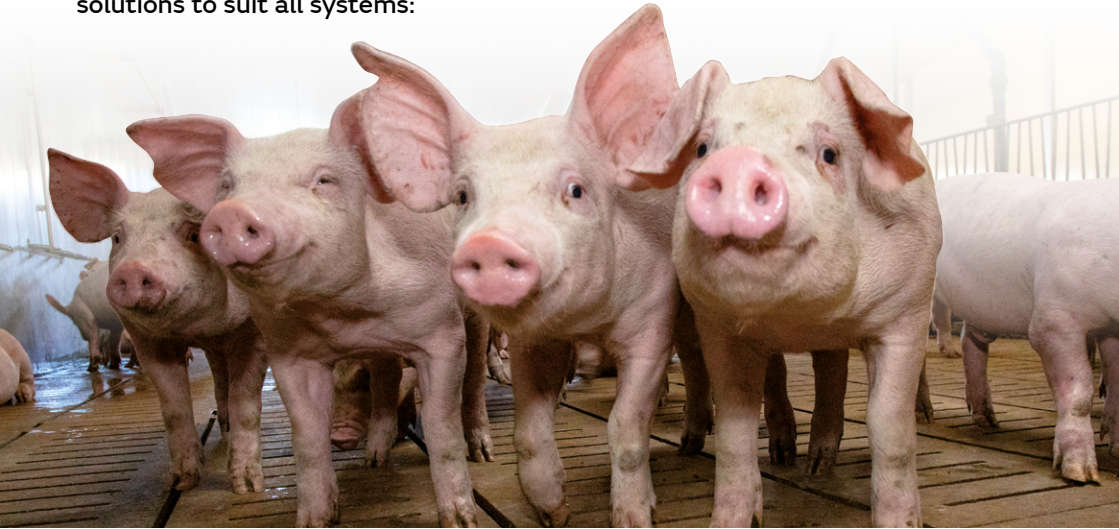
*Current national average 90kg / 2.2 FCR modelled from these results

OUR APPROACH TO PIG NUTRITION

JSR is a long term customer of our on farm mixing service where we design and mix sustainable rations using their home grown cereals tailored to improving feed efficiency and overall performance.

Our multi-faceted approach to pig nutrition is focused on **delivering maximum performance, efficiency, and profitability** for producers through a flexible range of feeding solutions to suit all systems:

- » On farm mill and mixing
- » Compound
- » Minerals and additives
- » Ration development
- » On farm costings
- » Benchmarking and monitoring
- » In house raw material analysis and mineral checks
- » Advice on reducing antibiotic usage and becoming zinc free



Improve your performance and profitability

Please get in touch to find out how we can help you improve your FCR, performance and profitability

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Harbro
QUALITY LIVESTOCK NUTRITION